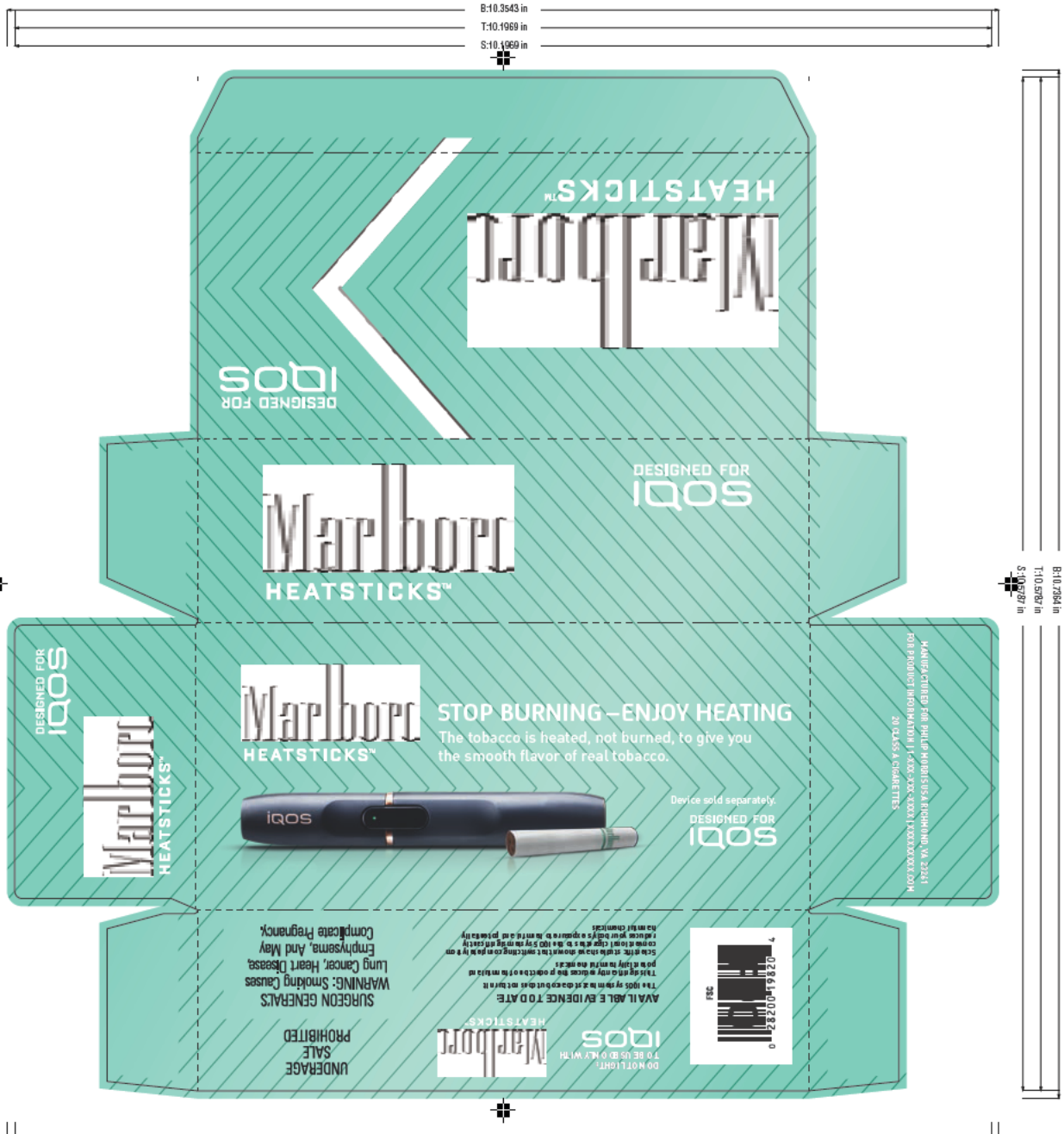

B:10.3543 in
T:10.1969 in
S:10.1969 in
(b) (4)
T:10.5787 in
S:10.5787 in
Marlboro
HEATSTICKS™
DESIGNED FOR IQOS
STOP BURNING—ENJOY HEATING
The tobacco is heated, not burned, to give you the smooth flavor of real tobacco.
Device sold separately.
iQOS
MANUFACTURED FOR PHILIP MORRIS USA RICHMOND, VA 23261
FOR PRODUCT INFORMATION 1-800-XXX-XXXX | XXXXXXXXXX.COM
20 CLASSIC CIGARETTES
UNDERAGE SALE PROHIBITED
DO NOT USE HT1 TO BE USED ONLY WITH
AVAILABILITY
IMPORTANT WARNING


B:10.3543 in
T:10.1969 in
S:10.1969 in
B:10.7894 in
T:10.6587 in
S:10.6587 in
Marlboro
HEATSTICKS™
DESIGNED FOR IQOS
STOP BURNING – ENJOY HEATING
The tobacco is heated, not burned, to give you the smooth flavor of real tobacco.
Device sold separately.
iQOS
MANUFACTURED FOR PHILIP MORRIS USA RICHMOND, VA 23261
FOR PRODUCT INFORMATION 1-800-XXX-XXXX | XXXXXXXXXX.COM
20 CLASS A CIGARETTES
SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.
UNDERAGE SALE PROHIBITED
DO NOT LIGHT. TO BE USED ONLY WITH iQOS
AVAILABLE EVIDENCE TO DATE
0 28200 19820 4

(b) (4)

(b) (4)


B:10.3543 in
T:10.1969 in
S:10.1969 in
B:10.7894 in
T:10.6287 in
S:10.6287 in
Marlboro
HEATSTICKS™
DESIGNED FOR
IQOS
Marlboro
HEATSTICKS™
STOP BURNING – ENJOY HEATING
The tobacco is heated, not burned, to give you
the smooth flavor of real tobacco.
Device sold separately.
DESIGNED FOR
IQOS
MANUFACTURED FOR PHILIP MORRIS USA RICHMOND, VA 23261
FOR PRODUCT INFORMATION 1-800-XXX-XXXX | XXXXXXXXXX.COM
20 CLASS A CIGARETTES
DESIGNED FOR
IQOS
Marlboro
HEATSTICKS™
IQOS
DO NOT LIGHT.
TO BE USED ONLY WITH
Marlboro
HEATSTICKS™
AVAILABLE EVIDENCE TO DATE
Switching to IQOS presents a lesser risk than
continuing to smoke cigarettes
UNDERAGE
SALE
PROHIBITED
IMPORTANT WARNING:
This tobacco does not burn. It is heated. The best way
to reduce your risk of tobacco-related disease is to completely
quit tobacco use.
Heated Tobacco™ contains nicotine, which is addictive.


B:10.3543 in
T:10.1969 in
S:10.1969 in
B:10.7384 in
T:10.5787 in
S:10.5787 in
DESIGNED FOR IQOS
Marlboro HEATSTICKS™
DESIGNED FOR IQOS
Marlboro HEATSTICKS™
STOP BURNING – ENJOY HEATING
The tobacco is heated, not burned, to give you the smooth flavor of real tobacco.
iQOS
Device sold separately.
DESIGNED FOR IQOS
DESIGNED FOR IQOS
Marlboro HEATSTICKS™
MANUFACTURED FOR PHILIP MORRIS USA RICHMOND, VA 23261
FOR PRODUCT INFORMATION 1-(4XX-XXX-XXXX) XXXXXXXXXXXX.XX.M
20 CLASS A CIGARETTES
DO NOT LIGHT.
TO BE USED ONLY WITH
IQOS
Marlboro HEATSTICKS
AVAILABLE EVIDENCE TO DATE:
Switching completely to IQOS presents a risk of harm that is considerably lower than continuing to smoke cigarettes
SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.
UNDERAGE SALE PROHIBITED

(b) (4)


B:10.3543 in
T:10.1969 in
S:10.1969 in
B:10.7894 in
T:10.5787 in
S:10.5787 in
Marlboro
HEATSTICKS™
DESIGNED FOR IQOS
STOP BURNING – ENJOY HEATING
The tobacco is heated, not burned, to give you the smooth flavor of real tobacco.
Device sold separately.
iQOS
MANUFACTURED FOR PHILIP MORRIS USA RICHMOND, VA 23261
FOR PRODUCT INFORMATION 1-800-XXX-XXXX | XXXXXXXXX.COM
20 CLASS A CIGARETTES
IMP ORTANT WARNING:
UNDERAGE SALE PROHIBITED
DO NOT LIGHT. TO BE USED ONLY WITH
AVAILABLE EVIDENCE TO DATE
0 28200 19020 4

(b) (4)


B:10.3543 in
T:10.1969 in
S:10.1969 in
B:10.7894 in
T:10.6287 in
S:10.6287 in
DESIGNED FOR IQOS
Marlboro HEATSTICKS™
DESIGNED FOR IQOS
Marlboro HEATSTICKS™
DESIGNED FOR IQOS
Marlboro HEATSTICKS™
STOP BURNING—ENJOY HEATING
The tobacco is heated, not burned, to give you the smooth flavor of real tobacco.
Device sold separately.
DESIGNED FOR IQOS
iQOS
MANUFACTURED FOR PHILIP MORRIS USA RICHMOND, VA 23261
FOR PRODUCT INFORMATION 1-800-XXX-XXXX | XXXXXXXXXX.COM
20 CLASS A CIGARETTES
UNDERAGE SALE PROHIBITED
SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.
Marlboro HEATSTICKS™
IQOS
AVAILABLE EVIDENCE TO DATE:
The IQOS system has been subjected to extensive laboratory testing and has been found to produce significantly lower levels of harmful and potentially harmful substances than cigarette smoke.
0 28200 19820 4